



One turnkey system. One price.

SoundCare® on-hold messaging Connecting callers to your care

Our unique product and service includes the following:

24 Years' Healthcare-only Experience

- We understand the challenges healthcare marketers face.

SoundIdeas Content Library

- Pre-written messages are clinically reviewed.
- New content is available monthly.

Custom Message Writing

- Our professional writers will write any and all new messages you need. Just ask!

Emergency Preparedness Communication

- We proactively contact you when [emergencies](#) such as hurricanes or severe winter weather occur, so you don't miss the opportunity to update your program with vital information.

SoundSkits

- Now available in our content library. Humorous and engaging [audio dialogues](#)—a creative way to capture your callers' attention.

Your Pre-Recorded Audio Clips

- We will include any pre-recorded audio (radio ad, "Medical Minutes," etc.) in the exact format you provide.*
**Written permission to use the audio for on-hold is required.*

Digital announcer or VOIP delivery of your program

- Delivery method depends on your phone system capabilities.

Professional Voices

- Our voice talents are experts in delivering the right "read" for healthcare audiences.



The extras...

Other SoundCare® features at additional fees:

SoundViews

- In their own voices: “Medical Minutes” from your doctors, holiday greetings from your CEO, staff and patient testimonials, and more.

Spanish or Other Languages

- Messages translated and recorded in many languages.

Additional Messages

- Add additional messages to your program over your contracted amount at any time.

After-Hours Support

- We’re on call 24/7/365 to record and upload messages during your emergencies.

Program Remixes

- Remove a dated message, change a message, or add new content after giving final approval of your program.

Other Vericom products:

Voice Prompts

- Our voice prompt menus and greetings maintain professional consistency with your SoundCare services.

Voice Blast

- Includes a message recorded by someone from your facility delivered to your employees’ voice mailboxes. Great for employee recognition!

For more information on SoundCare on-hold messaging and ChannelCare® digital signage, please contact marketing@vericom.net, visit vericom.net, or call 800.800.1090.