

SoundCare[®] on-hold messaging

Connecting Callers to your Care

Easy as 1-2-3

1

Choose clinically reviewed messages from our **SoundIdeas audio content library** and/or have us write custom messages for you for **FREE!**

2

Approve your messages and script.

3

We record and deliver your unique program to your phone system.

Advantages of SoundCare on-hold messaging:

- Exclusively for healthcare

- We know your priority is quality patient care and we are an extension of your business.

- SoundIdeas audio content library

- Messages clinically reviewed by an RN— updated monthly with topics in many categories.

- Proactive crisis communications

- We become an integral part of your marketing plan and contact you with solutions during emergencies.

- We do all the work

- Use our library and/or have us write custom messages for you at no additional charge.

- Unique program features

- **SoundSkits** – entertaining dialogue formats and **SoundViews** – voices of your leadership on hold.



Select your messages from our SoundIdeas Content Library:

Reducing Hospital Readmissions

- Beating the blues after a heart attack
- What you need to ask about home care agencies
- [Tips to prevent pneumonia](#)
- "Speak Up!" for safer surgery

Tips to prevent pneumonia

Like the flu, pneumonia often starts out with coughing and a fever, and can be easily dismissed, so be sure to see your doctor if these symptoms persist. To help avoid pneumonia and other respiratory infections, maintain a healthy diet and exercise regimen, wash your hands regularly, and don't smoke.

(Optional Tag: Promote your internal medicine services)

Health Observances

- Alcohol Awareness Month
- National Autism Awareness Month
- [Donate Life Month](#)
- National Healthcare Volunteer Week
- National Infant Immunization Week

Donate Life Month

April is Donate Life Month, and we encourage everyone to consider being an organ donor. If you'd like to be a donor, tell your doctor and loved ones about your wishes, and sign-up with your State Donor Registry. You can also print out an organ donation card to carry with you at all times. To get your card, or for more information, please visit Organ Donor dot gov.

(Optional Tag: Promote your transplant services)

SoundSkits – Engaging audio dialogues!

- HealthNews Gameshow - Alcohol Awareness
- Frieda the Fitness Expert
- ABC's of a heart healthy lifestyle
- Energy boost



SoundSkits

Creative audio dialogues for your SoundCare® program, delivering health education with a dose of humor and drama.



SoundView

Custom messages featuring the voices of your leaders, doctors, and even patients for your SoundCare program.